

NHS CEP PATIENT ENTREPRENEUR PROGRAMME

* Question is required for completion of application.

Registration Details

First Name

Last Name

Email Address

Questions

This is the application for NHS CEP Patient Entrepreneur Programme.

Welcome to the applications portal for this pilot programme.
Applications will close on the 27th November 2023.

The application consists of 27 required questions. You can view the questions on the right of your screen and can scroll through them or use the navigation arrows at the bottom of the page.

All required questions need to be completed before you can submit your application.
You don't need to complete your application in one go – please use the 'save and quit' buttons at the bottom of the page.

The video pitch needs to be recorded using the in built video applications. Please ensure that you allow sound.

It is your responsibility to complete your application in full. The closing date is 11.00pm on 29th October 2023

If you have any problems, please contact the team at atcep@aru.ac.uk

Good luck!

Part 1: Personal Details

1* Title for [user:fullname] *(Circle your selected answer)*

- a) Mr
- b) Miss
- c) Mrs
- d) Ms
- e) Mx
- f) Dr
- g) Prof
- h) Other

1.H.1 Please specify: *(Complete question if you answered 'h' for Q1)*

2* **Home address:**
Please allow location, this is only for the use of the programme team if we need to contact you regarding your application or, if successful time on the programme.

3* **Telephone number:**
Please enter your contact number. if adding a landline number please add the area code

4* **Where did you hear about the Patient Entrepreneur Programme? (Please select all that apply)**
(Circle all that apply)

- a) Word of mouth/ colleague/ friend
- b) Member of the programme community (e.g. a Clinical Entrepreneur, mentor or alumnus, or a member of the programme team)
- c) Society/staff network
- d) University
- e) CEP Website (www.nhscep.com)
- f) NHS website
- g) Other website
- h) TV/news/media
- i) Newsletter/bulletin/email
- j) Social media (e.g. LinkedIn, Twitter, Facebook, Youtube)
- k) Conference/hackathon/show/event
- l) Professional publication (e.g. BMJ)
- m) Other

4.M.1* **Please specify (Max. 10 words): (Complete question if you answered 'm' for Q4) (Max 10 words)**

Part 2:Your details

The programme supports patients to develop and scale their most innovative ideas for the benefit of NHS.

Although the programme was initially created to support NHS staff we are now running this pilot to support patients entrepreneurs.

This section of the application aims to collect information about you.

5* **Current job title: (max. 10 words)**
(Max 10 words)

6* **What region do you live in?**
(Circle your selected answer)

- a) Scotland
- b) Northern Ireland
- c) Republic of Ireland
- d) Wales
- e) North East (County Durham, Gateshead, Newcastle, North Tyneside, Northumberland, South Tyneside and Sunderland)
- f) North West (Cumbria, Lancashire, Greater Manchester, Merseyside and Cheshire)
- g) Yorkshire and the Humber
- h) West Midlands (Staffordshire, Warwickshire, Shropshire, Herefordshire, and Worcestershire)
- i) East Midlands (Lincolnshire, Northamptonshire, Derbyshire, Nottinghamshire, Leicestershire, and Rutland)
- j) South West (Bristol, Cornwall (including the Isles of Scilly), Dorset, Devon, Gloucestershire, Somerset and Wiltshire)
- k) South East (Berkshire, Buckinghamshire, Hampshire, Kent, Oxfordshire, Surrey, Sussex East and Sussex West)
- l) East of England (Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk and Suffolk)
- m) Greater London (including Middlesex)
- n) Outside the UK

6.B.1 **If you are applying from Northern Ireland please provide details of Minimal Financial Assistance or de minimis aid that you have received in the current and previous two financial years, including total assistance awarded, Data awarded and Minimal Financial Assistance / De minimis aid.**
(Complete question if you answered 'b' for Q6)

The Clinical Entrepreneurship Programme (CEP) provides limited financial assistance in support of your business idea. As such it is classified as Minimal Financial Assistance under the UK's Subsidy Control Act 2002 which limits such support to £315,000 in the current financial year and previous two. Should Article 10 of the Northern Ireland Protocol to the UK EU Withdrawal Agreement apply, the financial assistance will be treated as de minimis aid under Commission Regulation (EU) No 1407/2013 which limits such support to €200,000 in the current and previous two financial years.

Part 3

Section 1: About you and your innovation

Programmes like the NHS CEP Patient Entrepreneur Programme aim to support patients developing a diverse range of innovations that include but are not limited to diagnostics, devices, digital products, pathway changes, and new workforce models.

In this part of the application, we invite you to tell us more about your innovation/idea/project.

This part of the application is split into two sections:

- The first section gathers basic information about your innovation/idea/project.
- The second section assesses your entrepreneurial aptitude and capability.

7* **What is the company/product name for your innovation/idea/project?**

8

If you have a website for your innovation or project, please provide a link here

9

What priority areas do your innovations cover? Please tick all that apply.
(Circle all that apply)

These are a list of strategic objectives and priority areas of NHS England.

- a) Ageing well / biology of ageing
- b) Cancer
- c) Cardiovascular disease
- d) COVID -19
- e) Dementia / neurodegeneration
- f) Digital technologies / digital transformation
- g) Early diagnosis and treatment
- h) Elective care
- i) Effective use of resources
- j) Embedding research
- k) Health inequalities
- l) Integrated care and collaborative working
- m) Learning disabilities and autism
- n) Mental health services / understanding mental health conditions
- o) Personalised care
- p) Prevention
- q) Primary care
- r) Population health
- s) Respiratory disease
- t) Starting well
- u) Stroke
- v) Sustainability
- w) Urgent and emergency care
- x) Investing in our workforce
- y) Vaccine development and manufacture
- z) Other

10*

What stage of development is your innovation/idea at? (Please select one) (Circle your selected answer)

- a) Early stage

b)	Market research/customer validation completed
c)	Minimum viable product/prototype available/close to completion
d)	Formal testing/trialling completed/in progress
e)	Product/service in market/use
f)	Other

10.F.1 Please specify (max. 10 words):
(Complete question if you answered 'f' for Q10) (Max 10 words)

11* What type of innovation are you developing? (Please select one) *(Circle your selected answer)*

a)	Medical Device
b)	Medicine/pharmaceutical
c)	Diagnostic tool
d)	Workforce model
e)	Service delivery model
f)	Educational tool
g)	Data analysis technology (including artificial intelligence/machine learning)
h)	Telehealth or telecare
i)	Augmented reality, virtual reality, mixed realities
j)	Mobile application
k)	Software package
l)	Other

11.L.1* Please specify (max.10 words):
(Complete question if you answered 'l' for Q11) (Max 10 words)

12* Who will your users be?

For example, NHS staff, primary care workers, people with cardiovascular disease, people at risk of diabetes, stroke rehabilitation nurses, commissioners, NHS managers etc.

13* Are you working with any NHS organisations on your innovation?
(Circle your selected answer)

(For example, a primary care provider, hospital, ambulance service)

a)	Yes
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b) No

13.A.1 Please provide details: (50 word max) *(Complete question if you answered 'a' for Q13) (Max 50 words)*

14* Do you have any customers/users for your innovation? *(Circle your selected answer)*

a) Yes

b) No

14.A.1 Please provide details: (50 words max) *(Complete question if you answered 'a' for Q14) (Max 50 words)*

15* Do you have a mentor supporting you with your innovation? *(Circle your selected answer)*

a) Yes

b) No

15.A.1 Please provide details, including their name and specialism: (50 words max) *(Complete question if you answered 'a' for Q15) (Max 50 words)*

Section 2: Assessed Questions

This section is for you to show us your entrepreneurial aptitude and capability.

The following questions help us to evaluate your innovation's impact and viability, and your personal motivation. Please use examples if you can in your answers.

16* Please tell us about yourself and how your lived experience as a patient or carer has influenced the development of your innovation (Max 200 words)

17* What is the problem or challenge you are addressing in the NHS and why is it important? (Max 200 words)

This question will address:

- The problem your innovation addresses and if it meets an unmet need in the NHS.
- Whether there is evidence to support the benefit of your innovation.
- What impact your innovation will have on patients/service users and the NHS (e.g. better clinical outcomes, cost efficiencies so increased opportunity for service transformation, better staff wellbeing so improved performance).
- Whether your innovation focuses on a high priority area for the NHS (i.e., supports the NHS Long Term Plan) or a high-need population (e.g. those experiencing significant health inequalities).

18* Please write a summary of your innovation.
(Max 200 words)

19* Please describe how you plan to deliver your idea or innovation, please provide details of your next steps
(Max 200 words)

Have you thought about the following:

- The type of business model you might use.
- The revenue model for your innovation? Advertising, sales, Subscription etc
- Do you have funding for the project or idea?

20* Does your innovation impact different populations?
(Max 200 words)

This question aims helps us to understand whether equality, diversity and inclusion have been considered.

This includes:

- Whether the accessibility of your innovation, and its impact on health inequalities have been thought about.
- Whether a diverse range of patients/service users and/or staff have been involved in the development of your innovation and how you will engage with them in the future.

21* Please detail any research you have undertaken around your innovation/idea? and what makes it unique or different?
(Max 200 words)

This question aims to examine:

- Your understanding of the potential market and your competitors.
 - Your proposed business model and the steps you plan to take to make your innovation sustainable.
 - Whether your innovation is viable.
 - The stage of development your innovation is at.
 - Whether your innovation is competitive/novel in ways that would provide significant added benefit to patients/service users and the NHS.
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22* Please outline any previous experience you have had around developing an innovation or idea (Max 200 words)

This could have been in a previous job or role.

23*

This question aims to examine:

- What are your motivations for pursuing innovation and entrepreneurialism and your commitment to improving the NHS.
- Your personal values, skills, and behaviours.
- Your career ambitions/goals and your resilience and drive to succeed.
- What you will bring to the programme.
- Your development needs and how the programme can assist with these.
- The potential impact you can have on the culture of NHS organisations.

24*

Why do you want to join the programme?
(Max 200 words)

This question aims to examine:

- What are your motivations for pursuing innovation and entrepreneurialism and your commitment to improving the NHS.
- Your personal values, skills, and behaviours.
- Your career ambitions/goals and your resilience and drive to succeed.
- What you will bring to the programme.
- Your development needs and how the programme can assist with these.
- The potential impact you can have on the culture of NHS organisations.

25

Please attach your CV. (max. 2 pages) *(May not be applicable for paper form.)*

26*

Please sign

By signing you confirm that you have complete this application and submit it for assessment.

Please note that any incomplete applications will be rejected and not assessed.

Equality, Diversity and Inclusion Monitoring.

We want the programme to be accessible to all and would be grateful if you could complete the following Equality, Diversity and Inclusion Monitoring questions.

While we value your participation in this EDI monitoring survey all of the following questions have the option to respond with 'Prefer not to say'.

The answers will be kept separate from the rest of your application.

We guarantee that the answers you provide will be treated in the strictest confidence, and only used for equality, diversity, and inclusion monitoring purposes.

The data collected will be aggregated and anonymised before any analysis.

For more information about please read [NHS CEPPrivacy Policy](#).

27* Age (Circle your selected answer)

- a) 18 - 24
- b) 25 - 29
- c) 30 - 34
- d) 35 -39
- e) 40 - 44
- f) 45 - 49
- g) 50 - 54
- h) 55 - 59
- i) 60 - 64
- j) 65+
- k) Prefer not to say

28* Gender (Circle your selected answer)

- a) Male
- b) Female
- c) Non-binary
- d) Intersex
- e) Prefer to self-describe
- f) Prefer not to say

29* Do you identify as transgender (Circle your selected answer)

- a) Yes
- b) No
- c) Prefer to self describe
- d) Prefer not to say

30* Marital Status (Circle your selected answer)

a)	Single
b)	In an unmarried relationship
c)	Married or civil partnership
d)	Divorced or separated
e)	Widowed
f)	Prefer not to say

31* **Ethnicity (*Circle your selected answer*)**

a)	White: Welsh/ English/ Scottish/ Northern Irish/ British
b)	White: Irish
c)	White: Gypsy or Irish Traveller
d)	White: Any other white background
e)	Mixed: White and Black Caribbean
f)	Mixed: White and Black African
g)	Mixed: White and Asian
h)	Mixed: Any other mixed background
i)	Asian, or Asian British: Indian
j)	Asian, or Asian British: Pakistani
k)	Asian, or Asian British: Bangladeshi
l)	Asian, or Asian British: Chinese
m)	Asian, or Asian British: Any other Asian background
n)	Black, or Black British: Caribbean
o)	Black, or Black British: African
p)	Black, or Black British: Any other Black background
q)	Any other ethnic group: Arab
r)	Any other ethnic group: Other
s)	Prefer not to say

32* **Religious belief: (*Circle your selected answer*)**

a)	No religion
b)	Atheist
c)	Buddhist
d)	Christian
e)	Hindu
f)	Jewish

- g) Muslim
- h) Sikh
- i) Other, please specify
- j) Prefer not to say

32.I.1 Please specify (Max. 10 words): *(Complete question if you answered 'i' for Q32) (Max 10 words)*

33* Do you consider yourself to have a disability (physical or mental)? *(Circle your selected answer)*

- a) Yes, please specify
- b) No
- c) Prefer not to say

33.A.1 Please specify (Max. 10 words): *(Complete question if you answered 'a' for Q33) (Max 10 words)*

34* Do you consider yourself to be an informal carer, or have you ever been an informal carer? *(Circle your selected answer)*

- a) Yes
- b) No
- c) Prefer not to say

35* What type of school did you attend between the ages of 11 and 16? *(Circle your selected answer)*

- a) Attended school outside the UK
- b) Independent or fee-paying school - bursary
- c) Independent or fee-paying school - no bursary
- d) State-run or state-funded school - non-selective
- e) State-run or state-funded school - selective on academic, faith or other grounds
- f) Other, please specify
- g) Prefer not to say

35.F.1 Please specify (Max. 10 words): *(Complete question if you answered 'f' for Q35) (Max 10 words)*

36* At any point in your school years, did you receive free school meals? *(Circle your selected answer)*

- a) Yes
- b) No

c) Prefer not to say

37* Up to the age of 16, were your family eligible for any income support or means tested social security benefits? *(Circle your selected answer)*

a) Yes

b) No

c) Prefer not to say

38* Up to the age of 16, did you spend any time in the care of a Local Authority (e.g. in foster care)? *(Circle your selected answer)*

a) Yes

b) No

c) Prefer not to say

39* Did one or both of your parents go to university? *(Circle your selected answer)*

a) Yes

b) No

c) Prefer not to say

Submit

To submit your application, please 'Save and Close' the application and then click 'Submit'.

You will receive an automated email confirming that we have received your application. Thank you for applying to the NHS Clinical Entrepreneur Programme. We can confirm that your application has been successfully submitted. Please keep monitoring your email for further correspondence.

Any further questions can be directed to cep@aru.ac.uk or visit our website www.nhscep.com