

Social Responsibility – questions to ask yourself

Social responsibility plan

- Can you think of an integrated social responsibility plan aligned with the company's vision and values?
- How do you plan to improve your social responsibility?

Accessibility and equality:

- Are there people who can't access your product?
- What can you do about it?
- Who was under-represented in your patient groups who trialled the innovation?
- How does your product contribute to a fairer society and a safer environment?
- How are you going to measure your social and environmental impact and share this with stakeholders?

Sustainability

- What are your sustainability goals?
- Which [United Nations sustainability goals](#) do you already align with?
- Are there any UN sustainability goals you could plan to work toward?

Social impact

- What is the social impact of your innovation?
- Can you consider how you might improve the social impact of your product?
- Think through a life cycle analysis of your product and consider ways it could be improved?

Authenticity:

- What are the good and bad influences of your company?
- What are the areas that need improvement?

Empowering others

- Are there charities that you can partner with?
- Who do you share knowledge and learnings with?
- If you have employees, can they volunteer time to other social impact projects?

Well-being

- What measures are in place to protect you or your teams well-being?
- Can you support other people's well-being?

Supply chain considerations

- What is your supply chain?
- Do other companies or factories used by you, or your company fully comply with International Labour Organisation (ILO) standards and regulations? (Note that the aim of ethical procurement is not to move manufacturing from countries where there are problems, but work to solve the problems, wherever they are).